

## **FOR IMMEDIATE RELEASE**

### **Luckychair Redesigns Greeting Card Website**

*Greeting card company revamps site for wholesale market*

New York, NY, November 1, 2003—To celebrate their second successful year in the greeting card business, and to meet the growing demands of the wholesale market's needs, *luckychair* has redesigned their greeting cards website at <http://www.luckychair.com/cards>. Set to launch November 1<sup>st</sup>, 2003, the new site features a dynamic card catalog allowing searches in the categories of Greeted, Blank, and Enclosure card sections. The site has an overhauled retail shop listing in the new store locator section, plus listings of national rep groups and upcoming trade shows. *luckychair* has also added a small retail section on the website to sell the most popular styles singly or in 6-packs directly to the public. For further information please contact Sue Jenkins at *luckychair* 212-229-0859 or write [info@luckychair.com](mailto:info@luckychair.com)

Ordering information: Sue Jenkins  
Luckychair  
208 West 23<sup>rd</sup> Street #1602  
New York, NY 10011  
Tel: 212-229-0859  
Fax: 775-248-5476  
[orders@luckychair.com](mailto:orders@luckychair.com)  
<http://www.luckychair.com>

Media Contact: Carol Page  
Carol Page Communications  
617-625-8657  
[carol@carolpage.com](mailto:carol@carolpage.com)

###