

FOR IMMEDIATE RELEASE

Luckychair and Bottman Design Enter Limited Distribution Agreement of Luckychair Greeting Cards in 2005

New York, NY, November 1, 2004— Luckychair, the New York City-based design company and successful manufacturer of whimsical illustrated “everyday things” greeting cards, is pleased to announce they have entered into a limited distribution agreement with Bottman Design for sales of Luckychair Greeting Cards in the USA beginning in January 2005. Both parties anticipate high sales with hopes of moving towards future licensing arrangements for the established greeting card line.

Luckychair Greeting Cards was born in 2002 and has quickly developed a sales base in the US, Canada, Mexico, and the UK. Luckychair now has over 100 designs available for licensing in several product categories.

Bottman Design, Inc. was founded in 1988 to publish the unique art of Paris Bottman for the contemporary craft market. Bottman added other distinctive artists to the company in 1990, and currently publishes cards based on the work of around ten artists. Bottman's goal is to provide high quality, entertaining cards along with other related stationery products.

For further information, contact Sue Jenkins at Luckychair (info@luckychair.com) or Tom Bottman at Bottman Design (info@bottman.com).

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