

FOR IMMEDIATE RELEASE

Luckychair Licenses Art to Bottman Design for 2005 Imprintable Invitations

New York, NY, November 1, 2004— Luckychair, a successful manufacturer of whimsical and sophisticated illustrated “everyday things” greeting cards, is pleased to announce the licensing of several popular greeting card designs to Bottman Design. The imprintable invitations will be designed, manufactured, and distributed by Bottman Design in the United States and abroad.

“I am so pleased to be working with Bottman Design!” says Jenkins, “My style fits in well with the work of their other artists, so these new 2005 Luckychair invitations should be a big hit with Bottman Design’s existing customer base. Expect to see invitations with themes of Wedding, Holiday, and Baby on your shelf in January!”

Luckychair Greeting Cards debuted at the 2002 National Stationery Show and has quickly developed a wholesale sales base in the US, Canada, Mexico, and the UK. In addition to greeting cards and invitations, Luckychair creates custom illustrations for all occasions. Luckychair now has over 100 designs available for licensing in several product categories.

Bottman Design, Inc. was founded in 1988 to publish the unique art of Paris Bottman for the contemporary craft market. Bottman added other distinctive artists to the company in 1990, and currently publishes cards, stationery and gift items based on the work of around ten artists. Bottman's goal is to provide high quality, entertaining cards along with other related stationery products.

For further information, contact Sue Jenkins at Luckychair (info@luckychair.com) or Tom Bottman at Bottman Design (info@bottman.com).

General Contact: Luckychair
 208 West 23rd Street #1602
 New York, NY 10011
 Tel/Fax: 212-229-0859
 <http://www.luckychair.com>

###