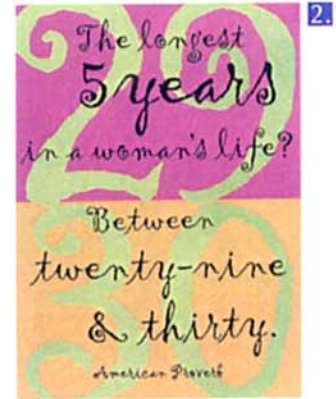


# IN LIVING COLOR

Greeting cards explode with trend-setting color



**Press Release:**  
Giftware News, June 2003

In Living Color;  
Greeting cards explode with trend-setting color  
By Pamela Graves.  
Greeting Card Gazette,  
Page 274

1. Saying "Thank You" was never so fashionable with this colorfully graphic greeting card that continues the artwork inside. Suggested retail: \$2.50. From **Design Design, Inc.**, 19 La Grave S.E., Grand Rapids, MI 49503; 616/774-2448 or **Circle No. 521**

2. Luminous color and a known proverb makes this birthday greeting beam. Subtler shades of color continue on the inside. Suggested retail: \$2.25. From **Painted Hearts**, 1222 N. Fair Oaks Ave., Pasadena, CA 91103; 800/328-4301 or **Circle No. 522**

3. A big color winner this season, this retro pink thank you card is hand-finished with a glittering daisy. The card is left blank for personal messages. From **Notes & Queries**, 9003A Yellow Brick Rd., Baltimore, MD 21237; 800/783-8870 or **Circle No. 523**

4. Birthdays are bright with this "Fizz" card, featuring fluorescent colors and hand-finished with colored jewels. Suggested retail: \$2.95. From **Hartman Cards**, 30 Twosome Dr., Unit 4-5, Moorestown, NJ 08057; 856/778-4040 or **Circle No. 524**

5. A soft white backdrop makes the brilliant watercolor art on this greeted thank you card pop. From **Lucky Chair**, 208 W. 23<sup>rd</sup> St., #1602, New York, NY 10011; 212/229-0859 or **Circle No. 525**

6. Economically fashionable, this encouraging greeting card, from the Chip Off The Old Block collection, offers watercolor art and an uplifting message. Suggested retail: \$ .99. From **It Takes Two**, 100 Minnesota Ave., Le Sueur, MN 56058; 800/331-9843 or **Circle No. 526**

7. **Nobleworks** (P.O. Box 1275, Hoboken, NJ 07030) has introduced 12 astrology greeting cards that combine two popular themes: astrology and shoes. Each colorful card includes textual reference to the sign. Suggested retail: \$2.75. Call 800/346-6253 or **Circle No. 527**

8. **Marian Heath Greeting Cards** (9 Kendrick Rd., Wareham, MA 02571) explores its colorful side with this greeted birthday design, highlighted with special treatments for a dimensional effect. suggested retail: \$1.95. Call 800/338-3740 or **Circle No. 528**

