

Love — Greeting Card Style

2004 Valentine's Day introductions

Valentine's Day 2004: It's A Love Thing

by Pamela Graves



1. Enhanced with glitter and left blank for personal messages, this crafted Valentine's Day greeting is part of a collection of imported British stationery product from **Hartman Cards** (30 Twosome Dr., Units 4-5, Moorestown, NJ 08057). Suggested retail: \$3. Call 800/878-4555 or **Circle No. 453**

2. Part of the new Spring 2004 line up, this oval shaped greeting is from the French Fold card collection by **Nobleworks**, P.O. Box 1275, Hoboken, NJ 07030; 800/346-6253 or **Circle No. 449**

3. **Leanin' Tree** (6055 Longbow Dr., P.O. Box 9500, Boulder, CO 80301) introduces 26 new Valentine's Day card designs highlighting a western, national, or designer theme. Suggested retail: \$2.25-\$2.75. Call 800/525-0846 or **Circle No. 451**

4. Available from **LuckyChair** (208 W. 23rd St., #1602, New York, NY 10011) are fresh and fun new Valentine's Day card designs, offered blank or greeted. Call 212/229-0859 or **Circle No. 454**

5. Cartoonist Eric Decetis lends his wacky sense of humor to Valentine's Day in a new collection of off-the-wall greetings from **Pictura, Inc.**, P.O. Box 2058, West Paterson, NJ 07424; 800/742-8872 or **Circle No. 452**

6. Subtly to the point, this "itty bitty gift card" is handmade with tiny details and sparkly embellishments. From **Belle Geste**, 2815 44th St., Des Moines, IA 50310; 515/274-9206 or **Circle No. 448**

7. The "Love Letters" design appears on a blank note card (shown), magnetic and regular note pads, and note cubes. From **Red Farm Studio**, 1135 Roosevelt Ave., P.O. Box 347, Pawtucket, RI 02862; 877/RED-FARM or **Circle No. 455**

Press Release:
Giftware News, November 2003

Valentine's Day 2004:
It's a Love Thing
By Pamela Graves.
Greeting Card Gazette,
Page 38

GIFTWARE NEWS

VALENTINE'S DAY
GREETING CARD GAZETTE
CLASSIC LICENSES
2004 INTERNATIONAL SHOW DATES
COVERING THE COVER: PAGE 4
WWW.GIFTWARENEWS.COM • GIFTWARENEWS@GMAIL.COM